

STYLED BY PRIMA

THE BESPOKE BOOK

TOTALLY
STYLED BY PRIMA



**EXCLUSIVE COLLECTIONS
STYLED BY PRIMA**



PRIMA X BERGVILLEN HAFLING











There is no planet B

DID YOU FORGET YOUR BATHING SHOES AT HOME?
We have some at the reception.

WOULD YOU LIKE US TO CHANGE YOUR TOWEL?
Drop them on the floor.

There is no planet B

SIE HABEN IHRE BADESCHUHE ZU HAUSE VERGESSEN?
An der Rezeption erhalten Sie ein Paar.

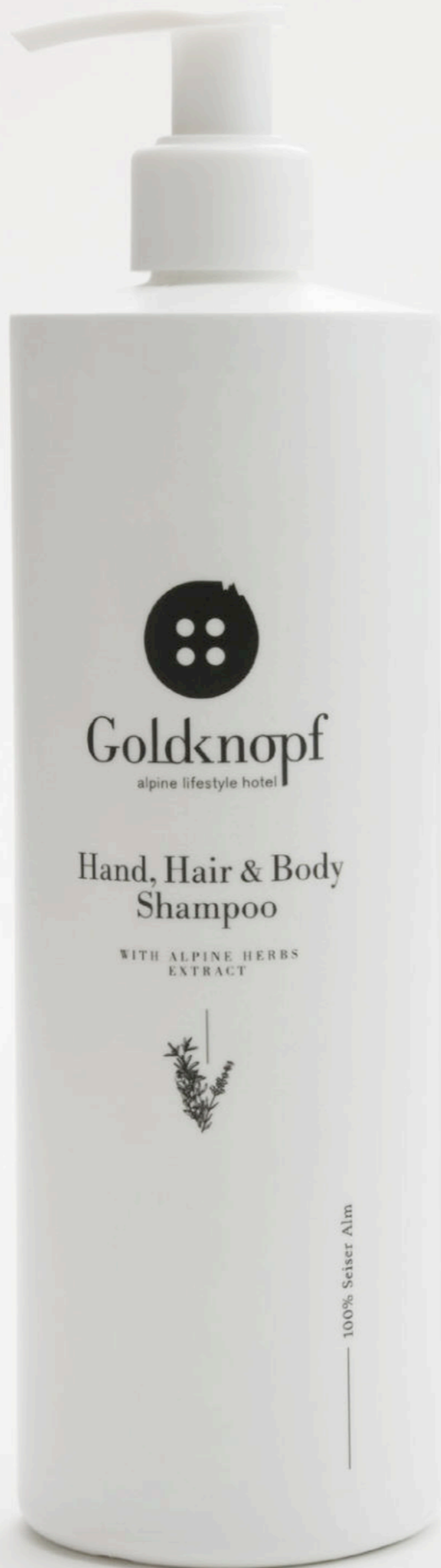
DID YOU FORGET YOUR BATHING SHOES AT HOME?
We have some at the reception.

SIE HABEN IHRE BADESCHUHE ZU HAUSE VERGESSEN?
An der Rezeption erhalten Sie ein Paar.



PRIMA X ALPIN GARDEN ST. ULRICH







PRIMA X QUELLENHOF PASSEIER



NOW
NEVER
BODY WASH
100% PLASTIC-FREE







Les Arcades






THE PLASTIC-FREE ALTERNATIVE TO BOTTLED TOILETRIES
STOP PLASTIC POLLUTION NOW!

NOW OR NEVER

BODY WASH B

100% PLASTIC-FREE



PRIMA X ALPIN GARDEN ST. ULRICH



PRIMA X VILLA ARNICA LANA



PRIMA X ULLRHAUS ST. ULRICH


RESTAURANT
TERRAZZA DANIELI


TERRAZZA DANIELI

DANDOLO
BAR



PRIMA X DANIELI VENEZIA





STYLED BY PRIMA SERVING TROLLEY



I ♥
ANDREUS
RESORTS



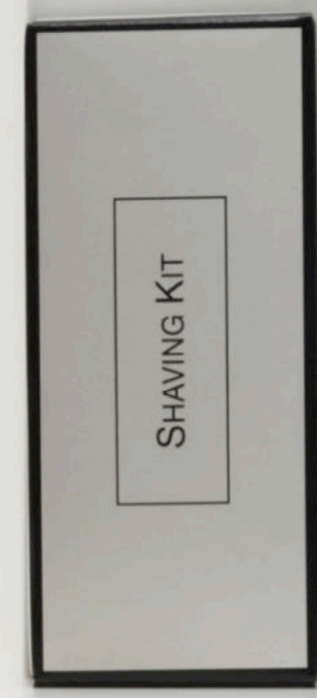
ANDREUS
PURE NATURE

HAIR
AND BODY
WASH



300 ML

with organic sage & organic
black currant extracts



SHAVING KIT



ANDREUS
PURE NATURE

SHAMPOO
WITH
CONDITIONER



300 ML

with organic sage & organic
nettle extracts



La Perla

2111





PRIMA X GOLSERHOF TIROL



HOTEL LAMM

PRIMA X LAMM KASTELRUTH



PRIMA X ALPINA DOLOMITES SEISER ALM





STAND 08/2021. TROTZ SORGFÄLTIGER
BEARBEITUNG UND KORREKTUR KEINE
GEWÄHR FÜR SATZ- UND DRUCKFEHLER.
ÄNDERUNGEN VORBEHALTEN. ALLE ANGABEN
IN DIESEM BESPOKE BOOK ENTSPRECHEN
DEM STAND BEIM DRUCK UND VERLIEREN
BEI NEUER AUFLAGE IHRE GÜLTIGKEIT.

PRIMA

 PRIMA.BZ

 PRIMA.MADEAMANO

 PRIMABZ