

FRETTE

1860



H O S P I T A L I T Y

For more than 160 years, Frette has introduced elegant comfort to discerning guests around the world by way of masterfully crafted linens and decorative accessories of unparalleled quality. Based in Monza and Milan, Frette uses only the finest natural fibres to empower master Italian artisans who bring to life products that embody luxury and timelessness.

Known for their inimitable finish and feel, Frette linens have historically been featured everywhere from the altar of St. Peter's Basilica to the dining car of the Orient Express.



FRETTE
1860

E M B A R K

O N A J O U R N E Y

O F

E L E V A T E D

E X P E R I E N C E S



Experience the pinnacle of luxury and comfort with Frette, where Italian excellence and masterful craftsmanship unite to create unparalleled guest experiences around the world.

From the finest hospitality properties to the most exclusive travel experiences, Frette's exquisite linens transform every stay into a sophisticated retreat.



W E L C O M E T O F R E T T E H O S P I T A L I T Y

Hospitality Collections

From trendsetting to classic styles, Frette's Hospitality Collections redefine the guest experience with impeccable quality. Designed to elevate the finest hotels, cruise ships, airlines, restaurants, spas, and more, this collection offers a vast array of bed, bath, spa and table linens, all crafted from the finest fibres available.

Bespoke Services

Frette collaborates closely with hospitality clients, offering unique Bespoke Services, to create custom collections. To enhance memorable guest experiences, tailored collections are crafted with custom designs, fabrics, colours, monograms and more.



E X C E P T I O N A L L Y

S O F T



CLAUDIA

P. 8 CLAUDIA SATEEN, Large Box Design, 100% Cotton, Mercerized. White colour.
SILK COLLECTION, Plain Design. White colour.



E X C E P T I O N A L L Y
S O F T

Frette's soft linens provide immediate relief and cosiness, allowing guests to unwind and relax. This comfort translates into a perception of quality and attention to detail, reinforcing a commitment to excellence.

Soft, elevated linens set the tone for the entire stay, conveying a sense of luxury and care from the first touch. This initial tactile experience makes guests feel pampered and valued, fostering a lasting impression that extends far beyond the duration of their stay.





SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized. Birch colour with White trim on edges.

M I L A N O



LOFT PONCHO, 100% Wool with faux leather bias binding along the perimeter, rounded corners. Beige/Cognac colour.

GRANITÉ SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White colour.

SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White colour.

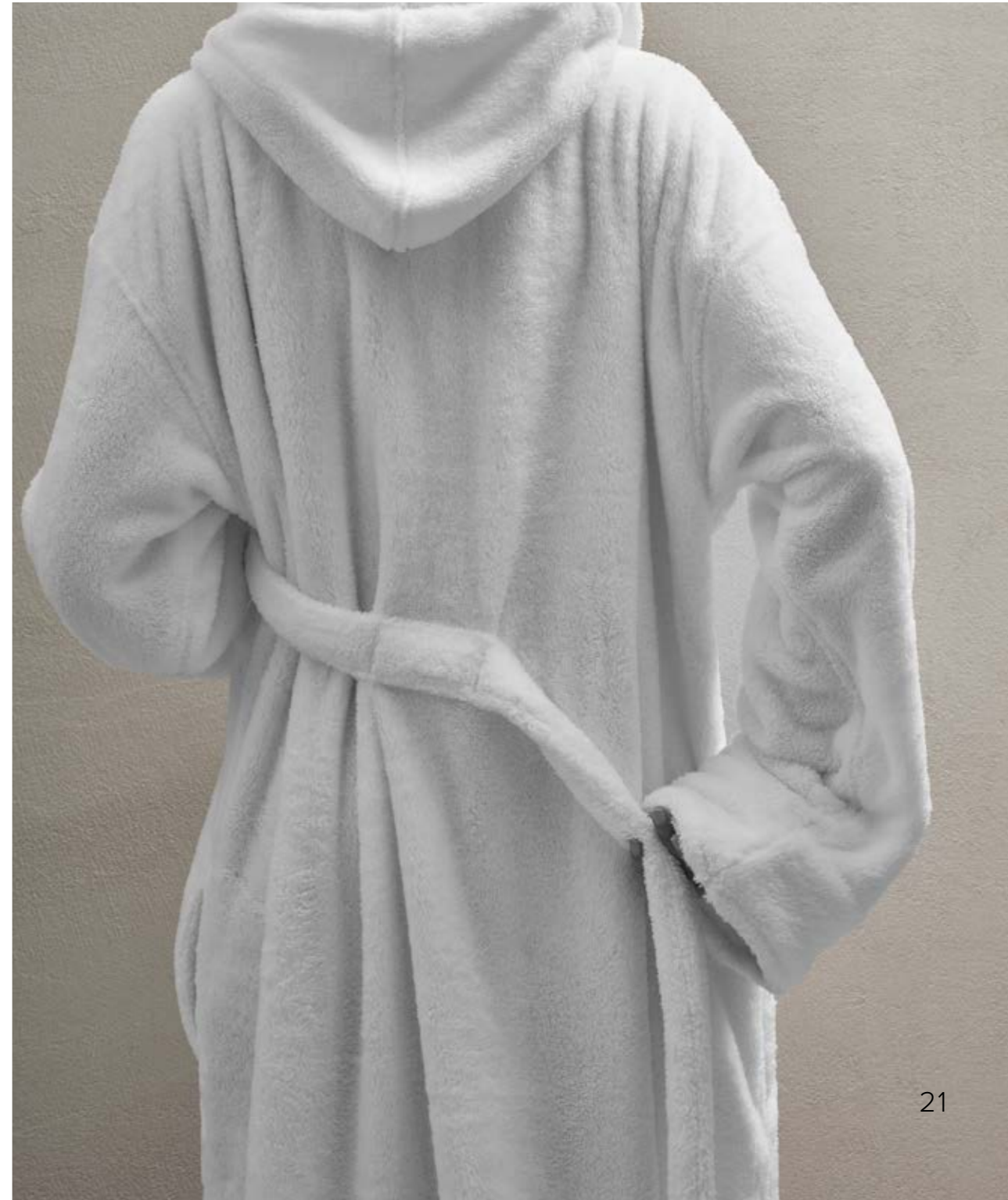
VIGNA NAPKIN, 100% Cotton, Damask, Twigs design, Double Twisted, Mercerized. Inwoven Frette logo. White colour.







JERSEY HOODED BATHROBE, Polyester on outside, Cotton on reverse. Grey colour.
FLUFFY HOODED BATHROBE, Polyester Microfiber Terry. White colour.





VELOUR BATHROBE, 100% Cotton, White colour.

NICO TOWEL, 100% Cotton, Single Twisted Terry, Pique Border, White colour.
Bespoke logo upon request.





SANTORINI

SANTORINI

SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized. White colour with Black trim on edges.





S I M P L Y
W H I T E

MILLE SATEEN







SUITE JACQUARD STRIPE TOWEL SET, 100% Cotton, Double Twisted Terry, Jacquard Design all over. White colour.

P. 35-36 SOPHIA SATEEN, Large Vertical Stripe Design. 100% Cotton, Mercerized, White colour.

S O P H I A





S I M P L Y W H I T E

Luxury hospitality experiences epitomise excellence, where every detail exudes sophistication and an elevated standard.

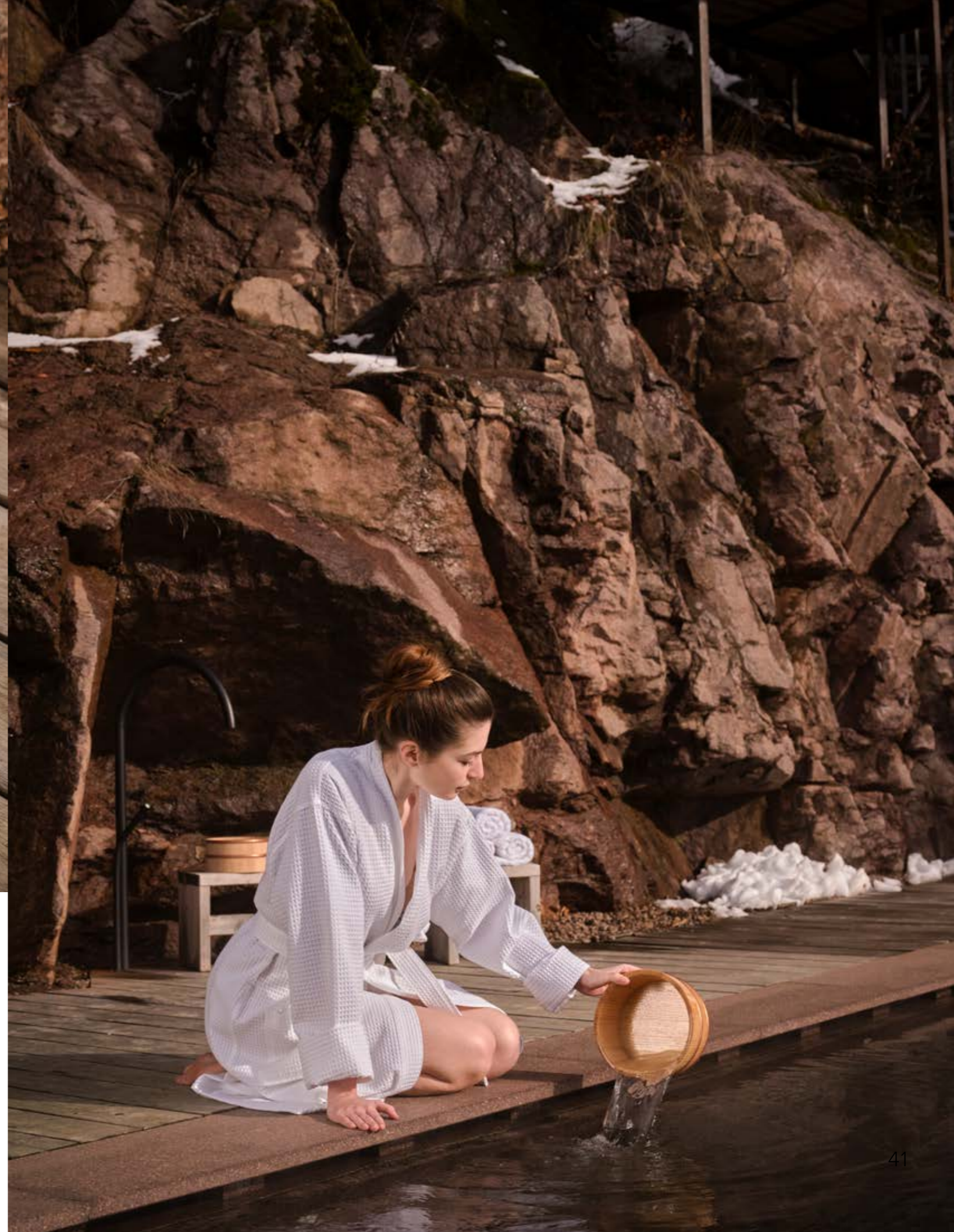
Simply white linens by Frette, beyond their pristine appeal, embody purity and commitment to unparalleled luxury. As guests slip into the crisp embrace of pristine, white linens, they are enveloped in comfort, symbolizing the hotel's dedication to indulgence and relaxation.

White's calming effect fosters serenity, promoting restful sleep and rejuvenation, while its transparency assures guests of cleanliness. In essence, simply white linens not only reflect timeless elegance but also signify a commitment to elevating the guest experience.

NICO TOWEL, 100% Cotton, Single Twisted Terry, Pique Border, White colour.

ZEN WAFFLE KIMONO, 100% Cotton, White colour.

ZEN WAFFLE FLIP FLOP, 100% Cotton, White colour.





GIADA

P. 42 GIADA SATEEN, Jacquard Wave Design, 100% Cotton, Mercerized. White colour.
 TIMELESS THROWS Wool and cashmere blend with fringes on short sides. Herringbone design. Chocolate colour.
 OASI LONG SAUNA VELOUR SKIRT, 100% Cotton Velour. White colour.
 FRAME SLIPPERS, 100% Polyester, closed toe . White colour.
 AGATA JACQUARD VELOUR BATHROBE, 100% Cotton. White colour.





CHECKERBOARD TOWEL, 100% Cotton, Double Twisted Terry, Check Border Design. White colour.



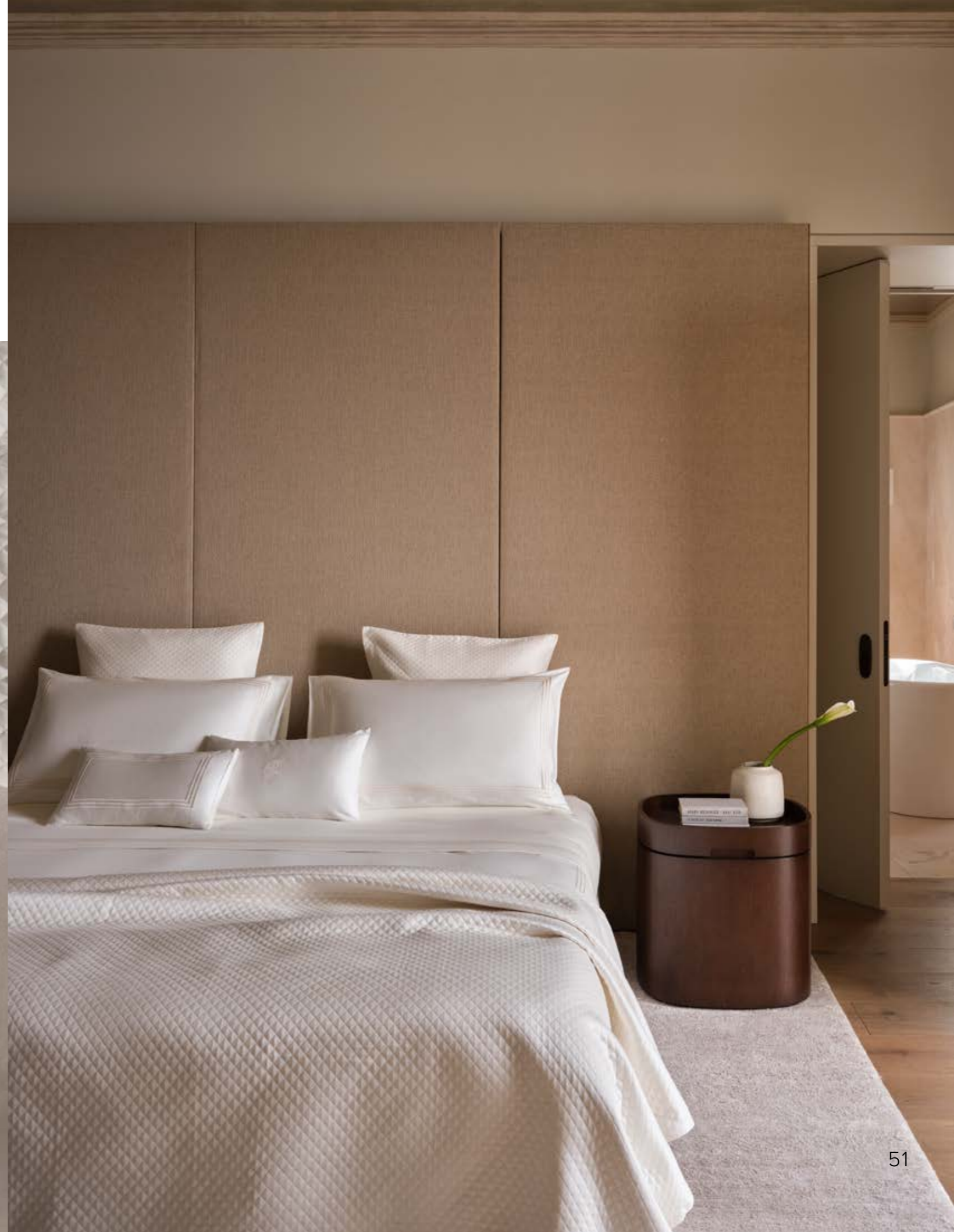


E L E G A N T L Y

R E F I N E D

D U B A I
R A V E N N A

SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized, Ivory colour. Three lines of piping.
RAVENNA CUSHIONS AND BEDSPREAD, 100% Cotton Pique, Mercerized, Ivory colour.
Bespoke logo upon request.





HUCKABACK TOWEL, 100% Cotton, Single Twisted.
NICO TOWEL SET, 100% Cotton, Single Twisted Terry, Pique Border. White colour.
Bespoke logo upon request.





SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized White colour with Slate Grey applied borders.
 TOUR TOWEL SET, 100% Cotton, Double Twisted Terry, Twill Border, White colour.
 Bespoke logo upon request.

ELEGANTLY
REFINED

Culminating in an immersive sensory experience, elegant design harmoniously creates a sophisticated ambiance.

Every aspect of the environment, from architectural grandeur to the smallest decorative detail, contributes to crafting a setting of refinement, elevating the guest experience and extending throughout the guest journey. Enveloping visitors in an atmosphere of grace and hospitality, from arrival to departure, every interaction is infused with warmth and attentiveness.

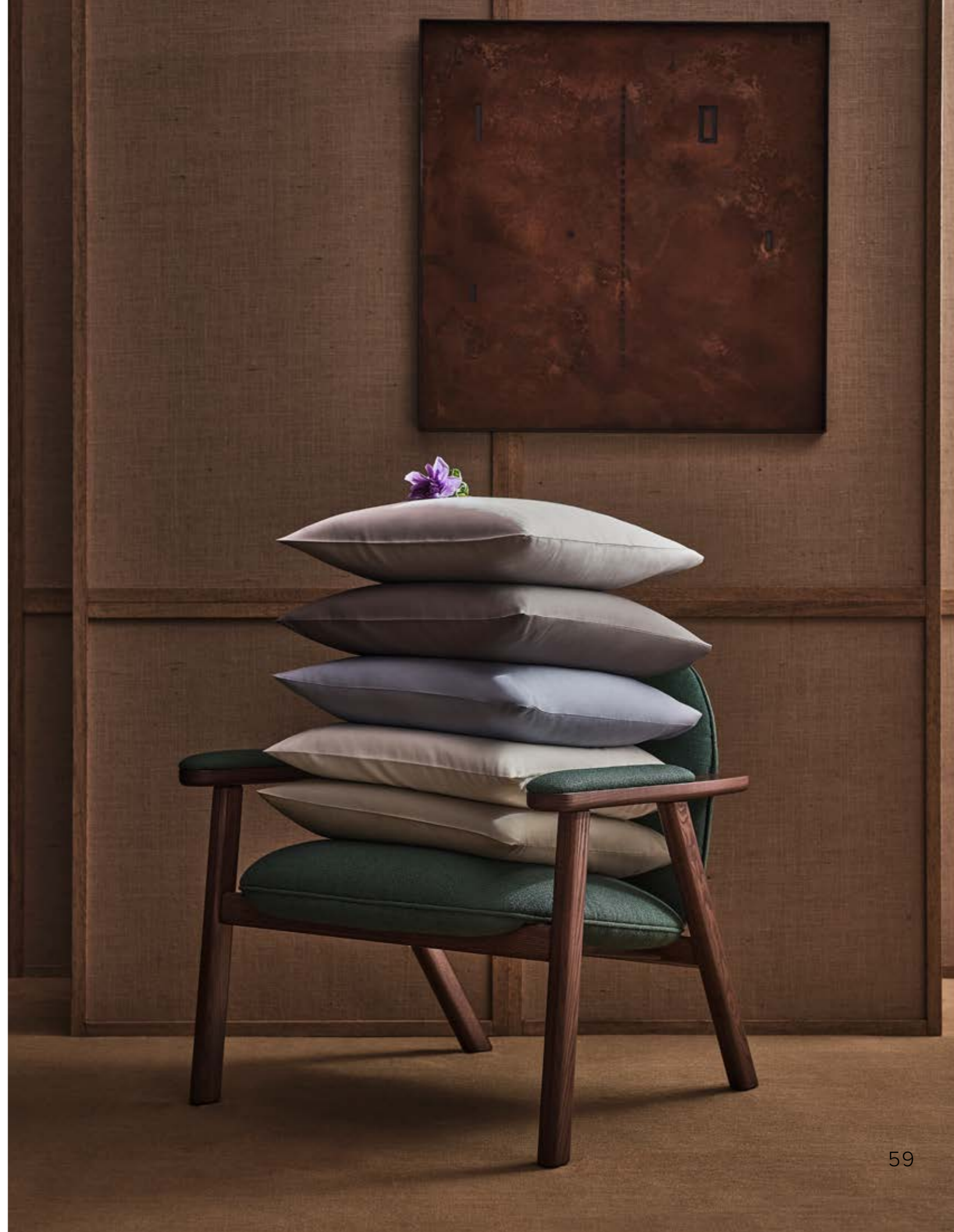




P. 57 CELIA PAJAMAS, 100% Cotton sateen. Grey colour with White piping.

CELIA ROBE, 100% Cotton sateen, Grey colour with White piping.

SMERALDO COLORED SATEEN DECORATIVE CUSHIONS, Plain Design, 100% Cotton, Mercerized. Colours from the top: Grey Cliff, Slate Grey, Aqua, Ivory, Birch.





MEDITERRANEO



MEDITERRANEO BEACH AND POOL TOWELS, 100% Cotton, Single Twisted Terry, VAT colour, Applied Border, Mitred Corners. Grey Cliff/White and White/Grey Cliff colours.



RIGATO ARA



RIGATO ARA SATEEN, Small Vertical Stripe Design, 100% Cotton, Mercerized, White colour.



E L E N A

ELENA, Fiandra Jacquard Design, 100% Cotton, Mercerized. White colour.





CHECKERBOARD TOWEL, 100% Cotton, Double Twisted Terry, Check Border Design. White colour.
 GIADA TOWEL, 100% Cotton, Double Twisted Terry, Jacquard Wave Design on border. White colour.
 AGATA TOWEL, 100% Cotton, Double Twisted Terry, Jacquard Design on border. White colour.
 SUITE JACQUARD STRIPE TOWEL, 100% Cotton, Double Twisted Terry, Jacquard Design all over. White colour.
 LANES TOWEL, 100% Cotton, Double Twisted Terry, Dobby Border, Lanes Design at both ends. White colour.

VELOUR BATHROBE WITH WHITE PIPING, 100% Cotton. White colour.
 TOUR TOWEL SET, 100% Cotton, Double Twisted Terry, Twill Border. White colour.
 Bespoke logo upon request.





P U R E L Y
W E L L N E S S



PURELY
WELLNESS

Discerning guests seek integrated tranquility woven seamlessly into travel.

From immersive spa experiences to serene poolside relaxation, guests expect every aspect of their stay to contribute to pure serenity. Travel, today, is more than merely reaching a destination; it's about rejuvenating the mind, body, and soul amidst calming surroundings, ensuring a truly enriching journey.

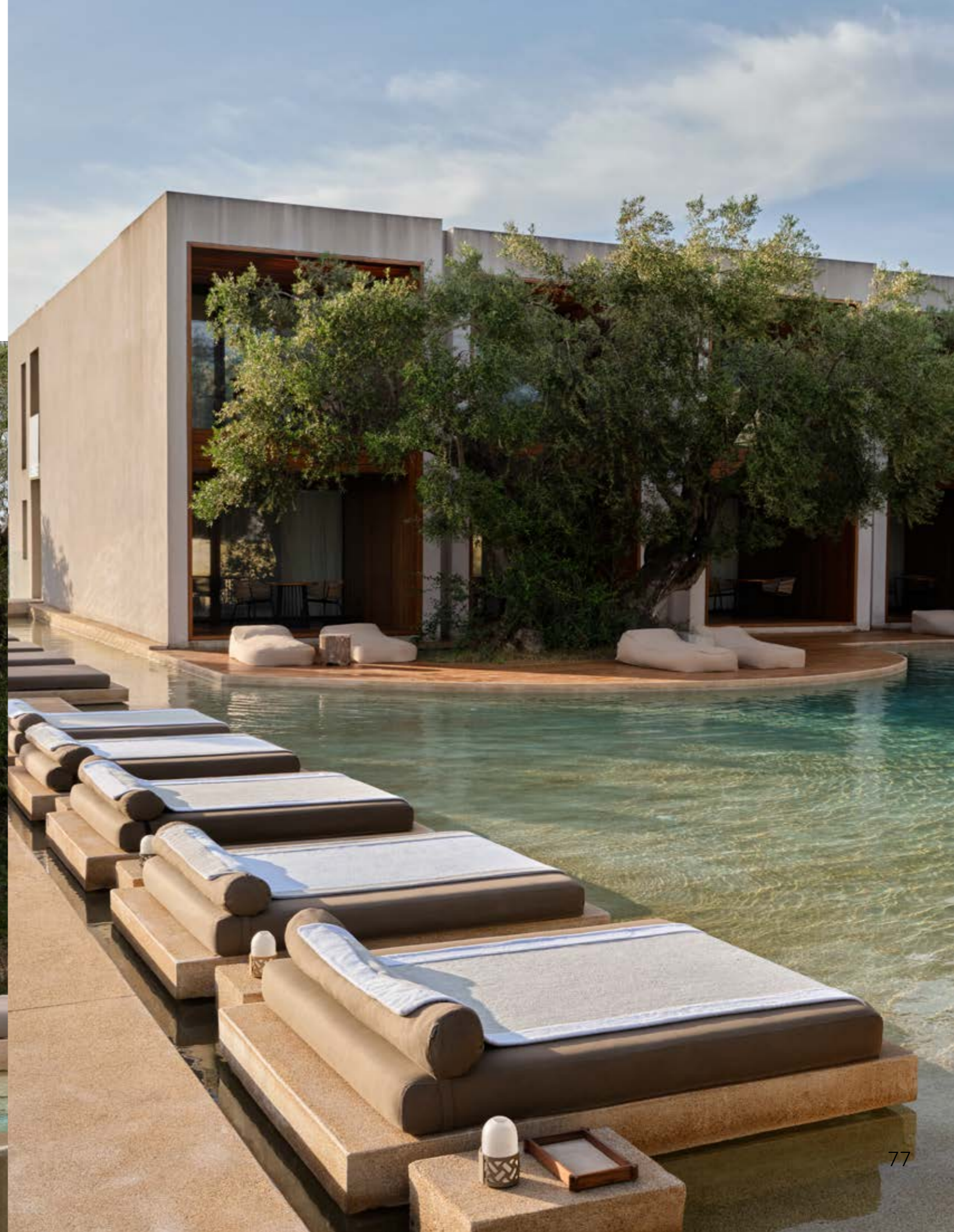
N E W Y O R K
P73 BICOLOR HOODED VELOUR ROBE, 100% Cotton, White/Birch colour.
NICO TOWEL SET, 100% Cotton, Single Twisted Terry, Pique Border, White colour. Two lines of piping.



MEDITERRANEO

MEDITERRANEO BEACH AND POOL TOWELS, 100% Cotton, Single Twisted Terry, VAT colour, Applied Border, MitredCorners. Grey Cliff/White and White/Grey Cliff colours.

MEDITERRANEO BEACH AND POOL TOWELS, 100% Cotton, Single Twisted Terry, VAT colour, Applied Border, MitredCorners. Taupe/White colours.







STRIPED POOL TOWELS, 100% Cotton, Pique Border, Double Twisted Terry, VAT colour. Beige Stripes and Blue Stripes colours.
RENOIR BAG, White Cotton canvas, White colour with Leather handles in contrasting colour, Frette logo leather tag.

S T R I P E D





SARAH SET, 100% Cotton Jersey, Tank top and shorts, Bag in Cotton Jersey with Gym embroidery in contrasting colour. White and Grey colour.
GYM TOWELS, 100% Cotton White colour with Grey border.



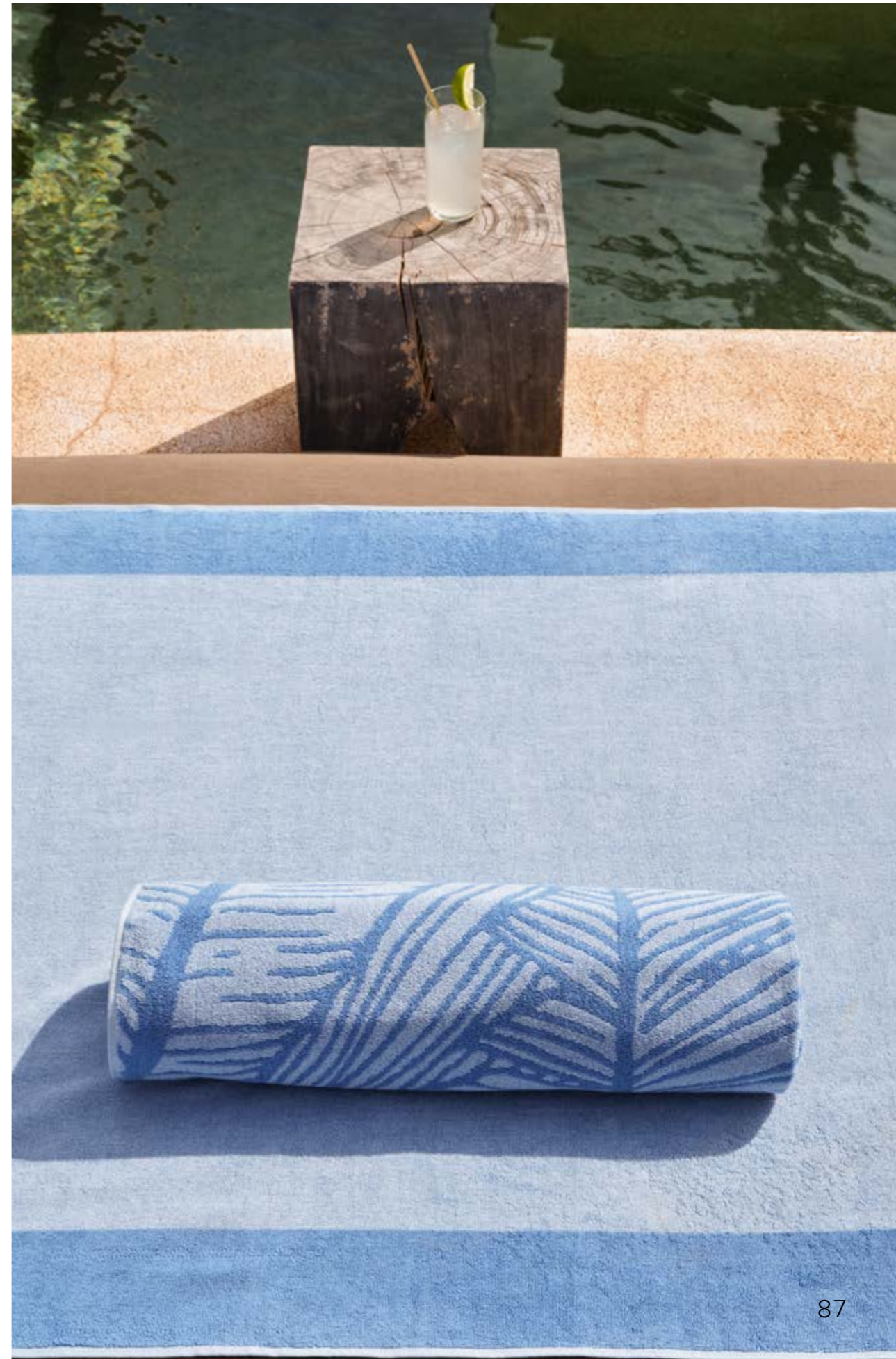


POLAR THROW AND BLANKET, Polyester and Viscosa blend. Milk colour.
VELOUR KIMONO, 100% Cotton, White colour.





MARINA AND BOTANIC BEACH TOWELS, 100% Cotton, Jacquard Patterns, VAT colour: Light Blue/Dark Blue colours.





T H O U G H T F U L L Y
L A Y E R E D



SMERALDO SATEEN, PLAIN DESIGN, 100% Cotton, Mercerized. White colour. Two lines of piping.
 NICO TOWEL SET, 100% Cotton, Single Twisted Terry, Pique Border. White colour. Two lines of piping.
 LUCIA THROW, Wool and cashmere blend with fringes on short sides. Black colour.

N E W Y O R K



N E W Y O R K S MERALDO SATEEN, Plain Design, 100% Cotton, Mercerized. White colour. Two lines of piping. Logo upon request.



NEW YORK

NICO TOWEL SET, 100% Cotton, Single Twisted Terry, Pique Border, White colour. Two lines of piping.





SMERALDO COLORED SATEEN DECORATIVE SHAMS, Plain Design, 100% Cotton, Mercerized. Colours from the top: Aqua, SlateGrey, Grey Cliff, Birch Ivory, TOUR TOWELS, 100% Cotton, Black colour.





T H O U G H T F U L L Y L A Y E R E D

With Frette's linens, setting the ideal ambiance becomes effortless.

Offering a vast range from regal to minimalistic ensembles, there are options to complement every hospitality partner's unique style. Whether it's an opulent suite or a cosy retreat, Frette's Hospitality Services are tailored to thoughtfully layer according to your preferences, ensuring every guest feels enveloped in luxury and comfort.

D U B A I



SMERALDO SATEEN, PLAIN DESIGN, 100% Cotton, Mercerized, White colour, Three lines of piping.



P O L Y N E S I A SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized, Wave Embroidery, White colour.







P O L Y N E S I A



SMERALDOSATEEN, Plain Design, 100% Cotton, Mercerized, Wave Embroidery, White colour.

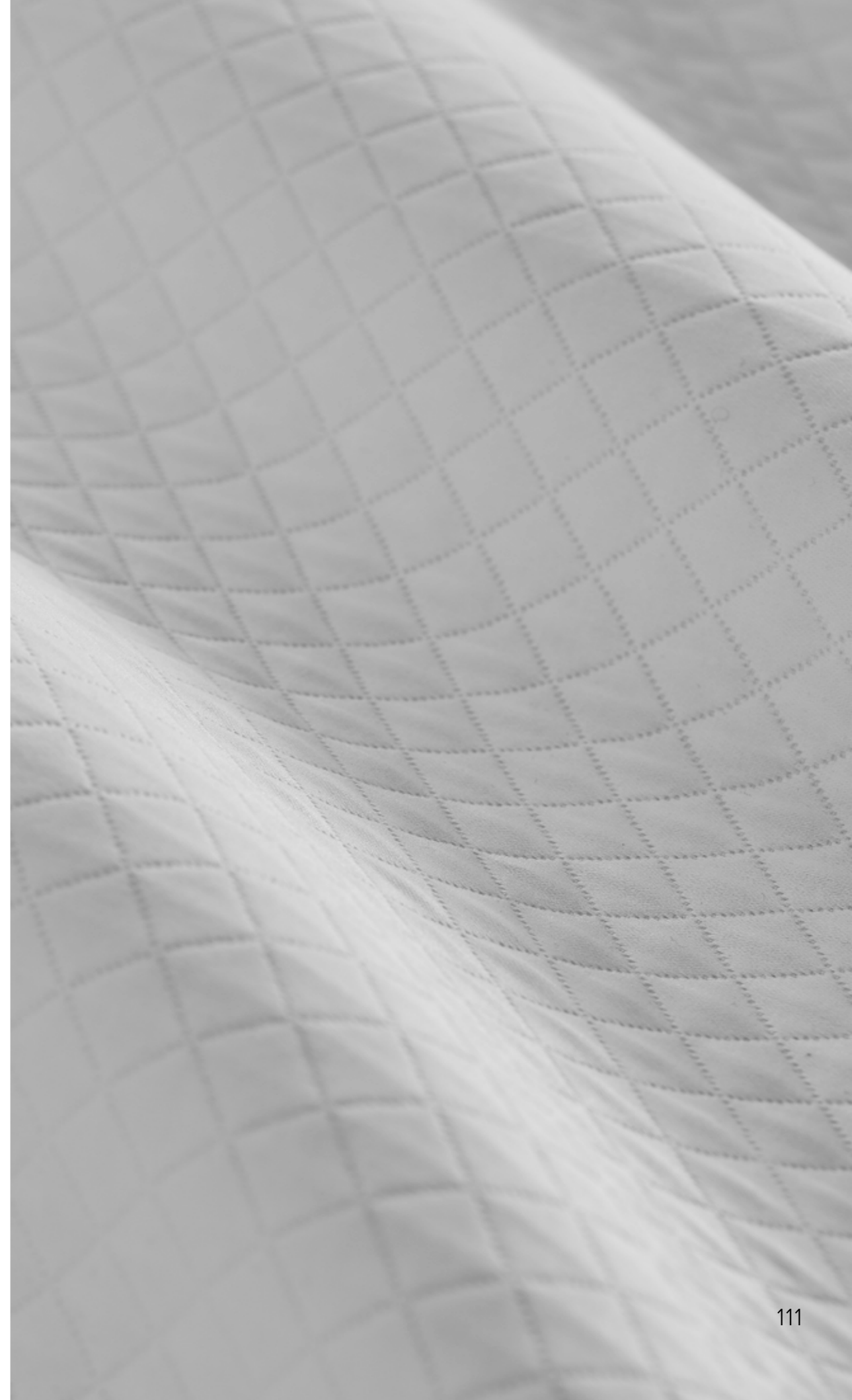


SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. Black colour.
 GRANITÉ SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White/Beige colour.
 SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White/Beige colour.
 GRANITÉ SATIN BAND NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White/Beige colour.
 A-OUR NAPKIN, 100% Cotton, Doppio ajour design, Damask, Double Twisted, Mercerized. Inwoven Frette logo. White/Giunco colour.





R A V E N N A RAVENNA BED COVER, 100% Cotton Pique, Mercerized. White colour.



S H A N G H A I

SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized. White colour with Aqua applied borders.
 SMERALDO COLORED SATEEN DECORATIVE CUSHION, Plain Design, 100% Cotton, Mercerized. Aqua colour.
 RAVENNA BED COVER, 100% Cotton Pique, Mercerized. White colour.





From the top:

DAMI NAPKIN, 100% Cotton, Small check design, Damask, Double Twisted, Mercerized, Inwoven Frette logo, Lavender/Tan colour.

VALERIA NAPKIN, 100% Cotton, Damask, Double Twisted, Mercerized, Inwoven Frette logo, Grey/Ivory colour.

DAMI NAPKIN, 100% Cotton, Small check design, Damask, Double Twisted, Mercerized, Inwoven Frette logo, White/Grapefruit colour.

VIGNA NAPKIN, 100% Cotton, Twigs design, Double Twisted, Mercerized, Inwoven Frette logo, Yellow/ Wheat colour.

THREE COLORS CHECK NAPKIN, 100% Cotton, Large check design, Damask, Double Twisted, Mercerized, Inwoven Frette logo, Grapefruit/Celadon/Wheat colour.



W A R M L Y
I N V I T I N G



ARGANIA CHECK THROW, 100% Wool with fringes on short sides. Beige/Chocolate colour.

P. 120 ARGANIA CHECK TROWS, 100% Wool throw with fringes on short sides. Light Grey / Dark Grey, Beige/Chocolate colours.
LOFT TROWS, 100% Wool with faux leather bias binding along the perimeter, rounded corners. Grey/Black, Beige/Cognac colours.







W A R M L Y I N V I T I N G

Frette's warm accent pieces are meticulously crafted to infuse every space with an irresistibly inviting ambiance.

Whether nestled in the cosy confines of their room or enjoying the fresh air outdoors, guests are enveloped in the finest fibres and materials, ensuring a tactile experience that exudes luxury and warmth.

As guests wrap themselves in these exquisite pieces, they are transported to a tranquil retreat, where every moment is infused with a touch of Frette's unparalleled craftsmanship and hospitality.

S H A N G H A I SMERALDO SATEEN, Plain Design, 100% Cotton, Mercerized. White colour with Slate Grey applied borders.





T I M E L E S S T H R O W S

TIMELESS TROWS Wool and cashmere blend with fringes on short sides. Herringbone design. Chocolate and Beige colours.



ESTER ROBE, Wool and cashmere Robe. Grey mélangé colour.

LOFT THROW, 100% Wool with faux leather bias binding along the perimeter, rounded corners. Grey/Black colour.

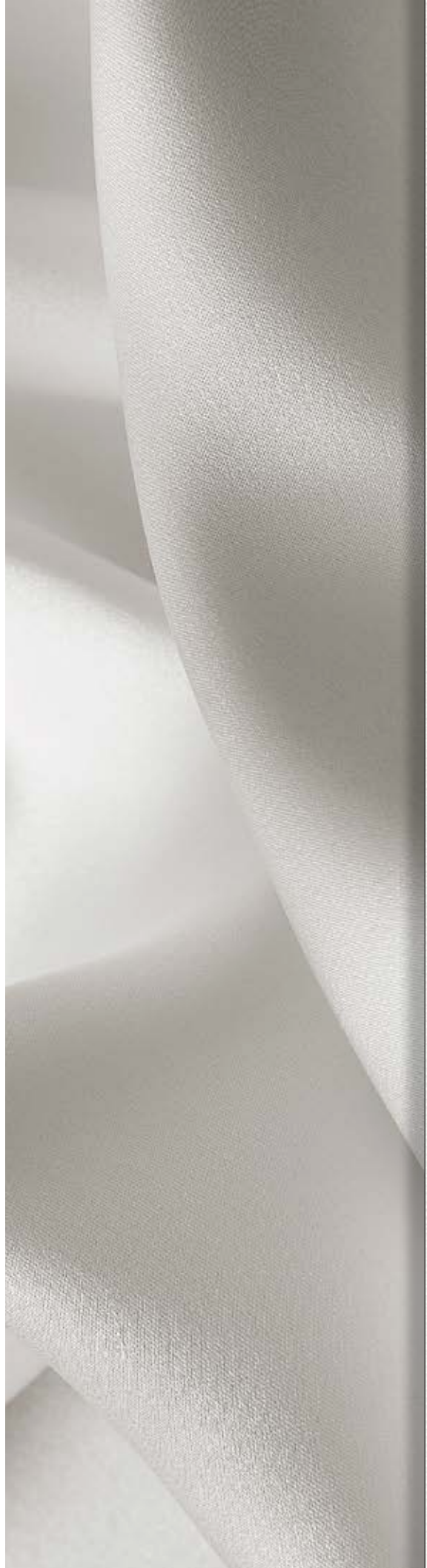




LOFT THROW, 100% Wool with faux leather bias binding along the perimeter, rounded corners. Grey/Black colour.

LUCIA THROW, Wool and cashmere blend with fringes on short sides. Black colour.





Today, Frette can be found at its elegant boutiques, celebrated department stores, and more than 1,500 luxury hotels worldwide along with private clients' homes, yachts and jets. With a heritage defined by craftsmanship and an outlook rooted in innovation, Frette will continue to outfit the world's most exceptional spaces for generations to come.

